



ON THE JOB: UPI photographer Dirck Halstead in Viet Nam, where he was assigned this month. Media are increasing staff and facilities in the Southeast Asian hotspot. (UPI photo).

New Facilities, Staff For Viet Coverage

A long-range beefing-up program for Viet Nam coverage operations has been in the works over the past few weeks, with media adding to their staffs and equipment in the Southeast Asia news center.

The Associated Press June 14 put into operation a direct teleprinter circuit between their Saigon bureau (headed by *Malcolm Browne*) and the foreign news desk in New York. Stories formerly had

to be filed from the Saigon post office to the AP office in Tokyo, where they were transmitted by leased wire to New York. AP says the circuit is now working 12 hours daily and will be open around the clock when the Saigon post office gets enough technical personnel.

Earlier this week NBC News announced it was sending one of its top reporters, Sander Vanocur, to Viet Nam as part of its coverage expansion. Already staffing are reporters Garrick Utley, Jack Perkins and Sid White, and cameramen Klaus Krieger, Grant Wolfkill, You Young Sang, Vo Huymh, Hoang Xuam Yen and Hoang Trong Nghia (the last three Vietnamese). NBC News also is sending Frank Donghi, its Weekend Manager, to Saigon to coordinate coverage in that area.

UPI reports it has increased its daily transmission from Saigon recently and also has sent staff additions. New men are Martin Stuart-Fox and Robert C. Miller, added last week. Earlier this month, UPI sent photographer Dirck Halstead and his wife, reporter Betsy Halstead, to join the staff already there — Michael Malloy and Ray Herndon.

Though CBS News revealed no special permanent additions, newscaster Walter Cronkite will go on a three-week fact-finding trip to Saigon and Japan. He'll be reporting and commenting on the war itself, the Vietnamese political situation and the controversy over press coverage there, via daily news reports and in film segments for the "20th Century Reports" series.

An ABC News spokesman said this week that the network definitely was planning expansion of operations in Viet Nam, but that details had not yet been firmed up.

POST, UNION STUDY AUTOMATION ISSUE

The *New York Post* will publish through Wednesday night using automated typesetting equipment while continuing negotiations with ITU Local 6.

It was a temporary compromise between *Post* publisher *Dorothy Schiff* and Bertram Powers, Local 6 president. Both sides will study computer operation during the period.

Earlier in the week, Mrs. Schiff said *The Post* is "shut down, and might not reopen under this management."

She said the use of automated equipment was imperative if *The Post* is to survive financially. The paper suspended publication Tuesday after union printers refused to use the equipment. Management suspended the printers, and the walkout by other union members in the shop followed.

"I think it's ironic that labor should shut down the city's liberal newspaper, the oldest newspaper in America," Mrs. Schiff commented.

BRAZIL APOLOGY

The OPC has received a formal apology from the press attache of the Brazilian Embassy for mistreatment of newsmen and photographers in Rio recently.

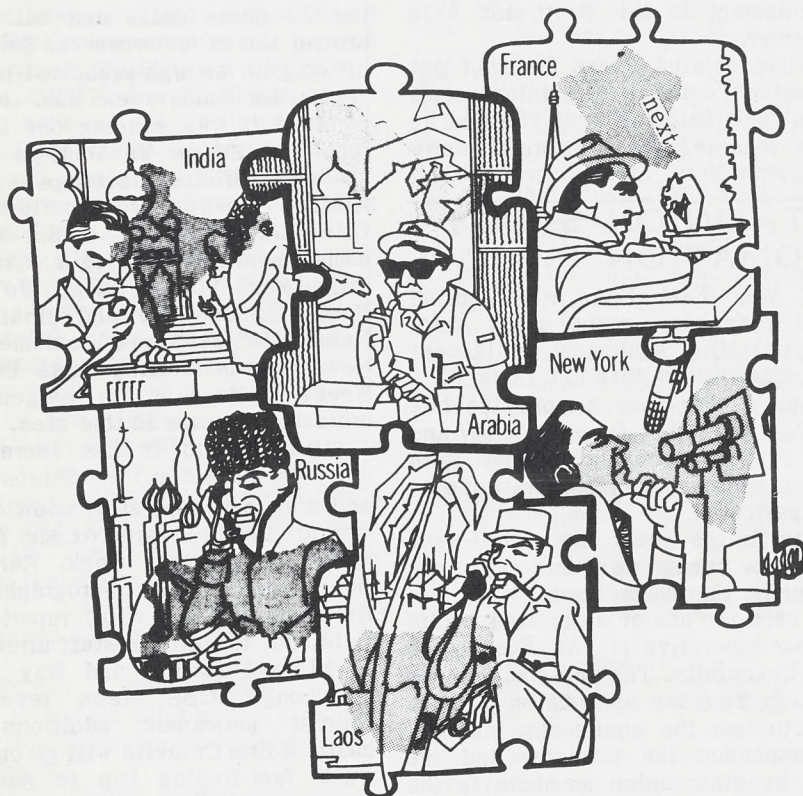
A LOOK AT CHILEAN POLITICS WEDNESDAY

Chilean Ambassador Radomiro Tomic will reveal what it's like to run against a Communist-backed political party in a national election, at the OPC Luncheon session this Wed.

Tomic is one of the founders of Chile's new Christian Democratic Party, which beat the Communists and put into office President Eduardo Frei.

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Every week the Bulletin
reaches the men and women
who write the world's news



Extend your company's reach

YEN FOR OPC

The OPC is about 500,000 yen richer this week.

The amount (\$200) represents an advance on the Japanese rights to the Club book, *I Can Tell It Now*. Agreement was made with Kobundo, Tokyo publishers, for a Japanese language edition, with a royalties percentage going to the Club.

LATAM TIMES PUBLICATION TO START WED.

The long-awaited *Latin American Times* will begin daily publication next Wednesday, June 30, it has been announced by Editor-in-Chief *Jorge Losada*.

The publication, under organizational preparation for nearly a year, will be the new English-language daily covering the complete commercial, financial, political and cultural news of Latin America.

OPCers are among those named to top posts on the staff. *Virginia Prewett*, award-winning Latin American affairs correspondent, was named editorial page editor of the new paper. Executive editor is *Roberto Mujica-Lainez*, former Newsweek and UPI staffer.

Others on the new staff are Greg MacGregor, editor, former *New York Times* foreign correspondent; Milton Guss, managing editor, formerly of *The Washington Daily News*; George Telfer, economic and business editor, former financial staff member of *The New York Herald Tribune* and *The Christian Science Monitor*.

The Washington Bureau of the paper will be under direction of John T. Skelly, former UPI man, and Nicholas Rivero, veteran Latin American newsmen.

Losada, former *Vision* editor, said there also would be a distinguished roster of foreign correspondents, columnist and analysts.

Servicing the paper will be AP, UPI, Reuters, Agence France-Presse, ANSA (Italian), Kyodo (Japanese), DPA (German), and Comtelburo, financial service of Reuters.

Publisher *Leonard Saffir* announced an initial press run of 10,000. Editorial and executive offices are at 235 E. 42nd Street in New York City, with printing facilities at Bridgeport, Conn.

KAHN ON NUCLEAR WAR: 'YOU COULD ROCK THE BOAT'

Herman Kahn, well-known theorist on nuclear war, told an OPC luncheon audience last week he thinks countries will continue to be extremely cautious in using atomic weapons.

But, he added, "You do have a chance to rock the boat."

Kahn, who gained particular prominence after publication of his book, *On Thermonuclear War*, visited the Club in connection with debut of his new volume, *On Escalation: Metaphors and Scenarios*.

"I think if we do have nuclear war in the twentieth century," Kahn said, "it's more likely to be between two smaller powers."

One of the reasons Kahn thinks restraint will be used in waging war is that taking care of the defeated is getting to be such an expensive proposition for the conqueror. He said he doubted that Russia really wants control of Germany, for instance, since Cuba and other operations already have been burdensome economically.

Kahn, a physicist and defense expert who heads the Hudson Institute to study these war problems, said he feels the danger of Red China as a nuclear power has been overestimated. "They don't look like that kind of problem."

He pointed out that the Red Chinese aggression usually occurred in comparatively minor pushes, such as hitting India and other neighboring countries in their most vulnerable spots. They are not really prepared for major war, Kahn said, noting, "It's not really a good



ON NUCLEAR WAR: Author-physicist Herman Kahn (left) answers questions for reporters and guests after his OPC luncheon appearance. He told group that if a nuclear war comes, it probably will be between the smaller nations.

business for them."

When asked about the Viet Nam situation, the author recommended that a program of competition and promotion within the Vietnamese Army be instituted for maximum dedication to pursue the war there.

He also was asked about anti-missile-missiles. "It's easier to intercept them in the atmosphere. This means we can't protect property. But we can protect lives."

Kahn deplored emotionalism on the subject of thermonuclear war. "Because the issue of escalation is so serious, it's more important to be detached, careful, serious."

He wryly noted that by comparison, wars of liberation with their guerrillas, assassinations, sabotage, etc., actually are "very peaceful."

Calendar

All reservations will be charged to member's accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday luncheons are broadcast regularly at 5 p.m. on WNYC.)

Mon., June 28 — Ormond Gigli photographic exhibit opens. *Cocktails*, 5 p.m.

Wed., June 30 — Luncheon, with Chilean ambassador to US, Radomiro Tomic. 12:30 p.m.

Wed., June 30 — Cocktail reception for Blair Clark, recently named associate publisher of *The New York Post*. 12 p.m.

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WORLD-WIDE TICKER

Edited by JERRY KRISKA

LONDON . . . from BOB TUCKMAN

NBC plans June 30 farewell to long-timer **Joseph C. Harsch**, and welcome to his successor here, **Elie Abel**. **William R. McAndrew**, NBC executive vice-president, and Mrs. McAndrew are coming here for the event . . . Passing through London enroute to stateside home leave were **Don Huth**, chief of AP Southeast Asia services, and **Roy Essoyan**, AP chief of Cairo bureau.

Among other London visitors were AP's **Milton Marmor**. Also, **Anne Turner Bruno**, enroute from New York back to Istanbul base, where she freelances and strings for NBC, Newsweek and NANA. . . . UPI's news editor **Dan Gilmore** and wife are spending month's vacation in Sardinia . . . Also at UPI shop, **Nicholas Daniloff** joined London bureau after several years in Moscow.

Among veteran correspondents who recently left London scene, or will leave shortly, are **Robert H. Estabrook** and **Flora Lewis**, Washington Post, and **Graham Hovey**, Minneapolis Star & Tribune.

ROME . . . from SAM'L STEINMAN

George Weller, Chicago Daily News, hosted outstanding American press gathering of the year in honor of **Larry Fanning**, editor, Chicago Daily News, and Mrs. Fanning at Antica Pesa Trastevere. Among those present were **Gordon Gaskill**, Reader's Digest, **Allan Jacks**, AP, **Sid Lazard**, ABC, **Irving Levine**, NBC, **Robert Neville**, N.Y. Post, **William Sunderland**, UPI, **Weldon Wallace**, Baltimore Sun, **Wilton Wynn**, Time, and your correspondent.

Donald Burke and family are relocating themselves in Geneva where he will be editor of a new magazine for ORT, Organization for Rehabilitation Through Training. He will be in Rome for the international convention June 27-30.

James O'Neill, N.C.W.C. news service bureau chief, and Mrs. O'Neill back from Mediterranean cruise and vacation in Canary Islands.

Michael Wilson, Radio Free Europe bureau chief, and Mrs. Wilson off for vacation in Encino, Calif.

Melton Davis, MBS, back from Egypt where he prepared feature on **Vittorio Gassman** and film company prior to his tour of the Americas.

William Sunderland, UPI, hosted reunion of friends of **Daniel Gilmore**, UPI European chief, and Mrs. Gilmore.

Stampa Estera honored new press chief of foreign office, **Walter Gardini**, and his staff at luncheon at **Giggetto Er Pescatore**.

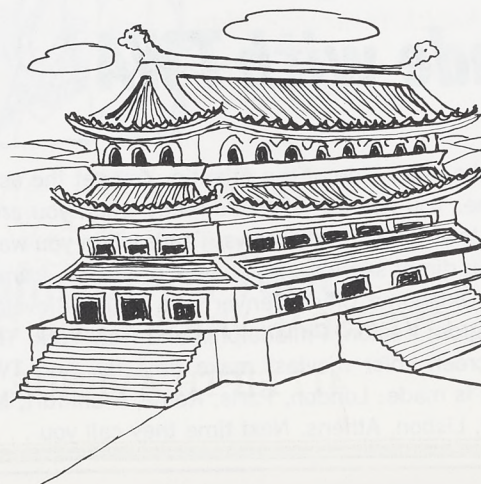
Fashion Designer **Emilio Pucci** was guest of honor at monthly dinner of Anglo-American Press Group at Fontanella Borghese.

Louis Sobol, N.Y. Journal-American, and Mrs. Sobol in Rome for month's vacation during July.

Michael Stern working on biography of the late King Farouk.

MEXICO CITY . from JAIME PLENN

Dave Weber, NBC and Newsweek, back from a successful tour of South America, interviewing presidents and the like. . . **Carl Sorensen**, CBS cameraman, took a breather from war front coverage in the Dominican Republic. He told of a suspenseful moment among much excitement, when he and **Bert Quint** (also Mexico-based) approached an intersection around which a sniper and a U.S. soldier were approaching each other. The two correspondents were right in the middle and could have been in real danger if any shooting had started, but both gunmen retired. . . **Gerry Robichaud**, Chicago Daily News, back from South American trip and readying departure on home leave. . . **George Natanson** has been shepherding **Nick Williams**, editor, and **James Bassett**, editorial page director, around Latin America, his bailiwick for Los Angeles Times, as they have a look-see at the territory. . . **Paul Kennedy**, New York Times, toured Central America and Caribbean for a special series. . . **Brian Bell**, U.S.I.S., who has been deputy public information officer, will head to Karachi, where he's been transferred, after a shakedown in Washington. . . **Irene Nicholson**, London Times, book, "The X in Mexico," just published in England and has been getting rave reviews



here. . . **Antonio Rocha**, federal attorney general, guest at last Foreign Correspondents Association luncheon, said committee of lawyers studying "social dissolution" laws for possible changes. Laws were passed during World War II against Axis sabotage and since then, it is charged, have been invoked to halt political demonstrations. . . **Dan James**, Newhouse newspapers, just back from a "war front" stint in Santo Domingo, after completing a South American swing. . . **Marion Wilhelm**, Chicago Tribune, left for the States on extended home leave.

BONN . . . from RUSS BRALEY

Nothing changes here but the newsmen. **Jim Robinson** arrived from Saigon to replace NBC's **Welles Hangen**, who won year's sabbatical, and is moving network's bureau to Berlin. . . **Bruce van Voorst** is in from Washington to head Newsweek's bureau, vacated by **Bob Elegant**, who has gone to LA Times. . . Expected soon is **Tom Hamilton**, of NY Times' UN bureau for **Arthur Olsen**, who will go to Buenos Aires. . . **Osgood Caruthers** is scheduled here before fall, replacing LA Times' **Sterling Slappey**.

Reporter's **George Bailey** is headed Stateside, and will move again on his return in the fall, probably to Berlin. . . AP's bureau acquired **George Arfeld** for **John Weyland**, who really is finally going to Warsaw. . . **Dave Nichol** introduced everyone to **Larry Fanning**, Chicago Daily News executive editor.

MANILA . from CARLOS A. ANGELES

Gil Santos, Time-Life, delivered his paper entitled "Indonesia Today," at a seminar on Malaysia-Philippines-Indonesia relations sponsored by the Congress for Cultural Freedom and the University of the Philippines' Asian Studies Institute. Other speakers were **Richard Bucwell** of the Rockefeller Foundation and **Francis Starnier**, Far East Economic Review correspondent.

Joaquin P. Rocas, publisher of the Manila Times publications, returned from the International Press Institute conference in London.

Murray Fromson, Los Angeles-based CBS correspondent, jetted in from the West Coast less than 24 hours after a Vietcong bomb ripped the Saigon International Airport, wounding several Americans and Vietnamese inside the terminal. . . **Art Zich**, Time Magazine, Hong Kong, spent a week in Manila interviewing Filipino candidates for the Philippine presidential elections in November. . . Other visiting firemen within recent days were **Robert Paulos**, Honolulu publisher of the Waikiki Beach Press, Mrs. Paulos, and Honolulu Advertiser Columnist **Eddie Sherman**.



THIS IS LONDON: Against a backdrop of party-going flight members, the planners of the Charter Flight London Reception pose at the London Hilton. From left are Edgar Ansel Mowrer; Russell F. Anderson, London Reception chairman; Madeline D. Ross, Charter Flight chairman; Charles Obertance, Reception vice-chairman; Jack LeVine; and Louis G. Blouet, London Hilton gen. manager. Flight group returned last Sunday from month-long European stay.

Notables Attend Kaltenborn Rites

A contingent of OPC members attended the funeral of H.V. Kaltenborn at New York's All Souls Unitarian Church last week.

The famed newscaster died June 14 while in the city.

Burnet Hershey led the delegation as the Club's official representative. Others were Lowell Thomas, Quincy Howe, John MacVane, Wilfred May, Bob Considine, Ben Grauer, Henry Cassidy, George Hamilton Combs, Ed Kirby, Morgan Beatty, Bill Ryan, and Dallas Townsend.

Also at the service was a group from the Association of Radio/Television News Analysts (ARTNA), which Kaltenborn founded. They included George Fielding Eliot, Richard C. Hottelet, Walter Cronkite, Caesar Searchenger.

The service was simple and brief and short eulogy was delivered. Over 1000 persons were at the rites.

The Rev. Dr. Walter Donald Kring, All Souls pastor, conducted the service. In the eulogy, he noted:

"In an age where public figures often take opinion polls before making a statement of policy, it is good to remember H.V. for what he was: a rugged individualist."

SEN. BENTON LAUDS OPC TV INTERVIEW SERIES

The OPC's "International Interview" program has received kudos from one of its guests, former Senator William H. Benton, now US ambassador to UNESCO.

"I congratulate you both on this venture," Benton wrote in a letter to series producer Sylvia Taylor and Radio TV Committee chairman George Green. "It is a high tribute to the Overseas Press Club. I deeply regret that radio and television do not offer more such programs."

Benton recently was interviewed about Russian education on the program, broadcast regularly at 10 p.m. Wednesdays on WNYC Channel 31 (UHF) and at 4 p.m. Fridays on WNYC radio.

TUNE-IN NOTE

Willem Johannes LeRoux, member of South Africa's UN delegation, will be interviewed at 10 p.m. Wednesday, on the OPC's "International Interview" program telecast on WNYC's UHF Channel 31.

He is spokesman for Ambassador Matthys Botha, who was called out of town and couldn't make the taping session.

The program is rebroadcast on WNYC radio at 4 p.m. Fridays.

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NEWSPAPERS: A VIEW FROM THE TOP

The New York Times Managing Editor, Turner Catledge, put forth some ideas recently on what makes the character of a newspaper.

The occasion was dedication of a Sigma Delta Chi plaque to his original boss at *The Times*, Adolph Ochs.

"A newspaper's character, as an individual's, depends largely upon the willingness with which it accepts responsibility and the fierceness with which it discharges responsibility," Catledge said. "Mr. Ochs was always more than willing and always, although a gentle man, somewhat fierce in performance. I use fierce not in the currently popular tiger sense, but in the sense of intense single mindedness of purpose."

Catledge conceded that newspaper people too often become cynics — he called it "an occupational disease that may have become something of a status disease as well."

"We are inclined to sneer in public at certain virtues that in private we admire and envy — especially when they are applied to ourselves or to the newspapers we represent.

"This attitude, unfortunately, gets

into the atmosphere and besmogs our calling," he continued. "We of Sigma Delta Chi know how difficult this attitude makes the job of recruiting in our ranks the brightest young people in the country, the kind we need to keep turning out the better newspapers our readers need and demand."

Catledge said that Ochs and *The Times* often were targets of the cynics, who ridiculed his dedication to carrying out its "All the News That's Fit to Print" slogan.

"Under Mr. Ochs, *The Times* published a lot of news — more than other newspapers did. It published what we call hard news. It eschewed the cheap, the tawdry, the sensational. It was more concerned with informing readers than with titillating them, even in its headlines. This was not only an exhibition of high purpose, it was good business."

The Times executive concluded that all responsible papers have grown and changed since Ochs' era. "But these are changes in degree, not in basics. The basics remain, to publish newspapers that serve readers by informing readers."

MEMBERSHIP APPLICATIONS

ASSOCIATE

ALLEGRA BRANSON — Editor, Austrian Information, Austrian Information Service, New York. Proposed by Kurt Hampe; seconded by Osgood Caruthers.

ROBERT E. MACAULAY — USIA, Bombay, India. Proposed by John Stuart; seconded by Charles E. Egan.

WILLIAM J. MAXWELL — Irish International Airlines, New York. Proposed by Thomas P. Kennedy; seconded by Hugh A. Mulligan.

FRANCIS RODERIC O'CONNOR — Irish Export Board, New York. Proposed by Thomas P. Kennedy; seconded by Hugh A. Mulligan.

SHABTAI RAVIV — Consulate-General of Israel, New York. Proposed by Jess Gorkin; seconded by Rosalind Massow.

ERDOGAN ULUS — Turkish Tourism and Information Office, New York. Proposed by Myra Waldo; seconded by Jesse Bell.

The Admissions Committee announces the transfer from associate to active membership of the following member:

John N. Wilford — Contributing Editor, Time Magazine, New York, N.Y.

The Admissions Committee announces the reinstatement to associate membership of the following members:

Walter H. Nelson — Freelance, New York.

Hugh W. Swofford — H. W. Swofford & Co., New York, N.Y.

JULY 4 SCHEDULE

The Club will be closed on Monday, July 5, for the Independence Day holiday.

The dining room will be closed for dinner on Friday, July 2.

Letters

MORE GRACIAS

Congratulations to OPC for another fine service. Many of us have lived and worked in Latin America and Spain doing the best we can with our basic Spanish. Now, thanks to OPC and the Mexican Tourist Council, we're able to upgrade our Spanish with free lessons at the Club. This is a real service for correspondents, I look forward to more of the same in the fall. Our maestro, Eugenio Contreras, is really something! Gracias!

Elsa W. Gilbert
New York

Wanted—Free-lance translators of English into idiomatic Russian, Italian, French, Spanish and German. Must have college degree in native country. Writers: Free-lance 222 W. Rittenhouse Square. Philadelphia 19103.

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A-400-Wanted: Writer capable of handling complex subject matter, producing readable news copy, for insurance group's press relations office. Strong feature, bus. news writing exp. on newspapers, news or bus. mags required. Salary: \$10,000-12,000.

A-399-Wanted: Magazine-articles writer for P.R. agency representing major mfg. co. client with first-rate external publication. To write two major articles per issue, featuring leading companies served by mfg. firm. Submit resumes showing evidence successful mag. writing. Salary open.

A-397-Wanted: Good deskman able to help edit, select pix and art, and make-up bus-econ. paper. Some knowledge South American econ. and area helpful. Salary: \$8,000-10,000.

A-396-Wanted: Capable news feature writer with press syndicate contacts, also exp'd in writing, placing TV-Radio features. For growing P.R. firm. Submit resumes stating salary needs.

A-395-Wanted: General P.R. man with good exp. in fin. and gov't relations. For major agency. Salary: \$15,000-16,000.

A-394-Wanted: Sales promotion man exp'd in handling religious books and literature. Submit resume stating salary requirements.

A-393-Wanted: Exp'd labor relations writer able to write from mgmt. point of view, for special editorial assignments. Comp. open. Submit resume, stating availability for assignment.

A-392-Wanted: Ass't editor for major blue-chip co.'s house organ. Newspaper or other editorial exp. required. Knowledge of photography also needed. Salary: \$7,500.

A-391-Wanted: Technical staff writer for leading weekly bus. publication in metals field. Must have exp. in engineering field. Location major city in East. Salary contingent on exp.

A-388-Wanted: Experienced news writer for Catholic institution's PR department. Work includes hard news, features, photo editing, direction r-TV efforts. Must be creative, promotion-minded Westchester County location. Salary open. Please send resumes.

Central U.S.:

A-390-Wanted: Journ. Dept. faculty staff member for Univ. in central U.S. state system. Advanced degrees helpful, but applicants with thorough gen'l knowledge, journ. competence & exp. will be considered. Applicants must be able to start

work Sept. 1, 1965. Submit resumes, stating salary requirements.

World Capitals:

A-389-Wanted: Stringers in bus., econ., int'l monetary field, for Latin American bus. newspaper. Stringers wanted in Washington, D.C., every major capital Latin Americas, plus following in Europe: London, Brussels, Zurich, Madrid and Barcelona. Please submit resumes, stating availability for assignments.

Georgia:

A-398-Wanted: Press relations aide to work with insurance industry group, agent's associations, etc. Some editorial background required. Location major Georgia city. Salary: \$7,500 to start.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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PEOPLE & PLACES

By SAM BAKER

ON THE GO: **Murray Fromson**, CBS News West Coast correspondent, begins his third month-long Saigon assignment in the past ten months. He relieves home-leaving correspondent **Peter Kalischer** . . . **Duncan MacDonald** back from four months in Europe, where Austria's leading music publisher brought out four of his latest songs in collaboration with Hans Werner, Austria's most famous lyric-writer . . . Off to South Africa, Yemen and South Viet Nam — "all the vacation high spots" — is **Arnold Beichman** of the New York Herald Tribune . . . **Margorie Young**, feature writer of the Anderson, S.C. Daily Mail, in New York for special coverage of 35th wedding anniversary of Dr. and Mrs. Norman Vincent Peale . . . **Donald J. Brydon**, former UPI Asia news manager in Tokyo, arrived in US via Saigon and Manila for reassignment to UPI southwest division HQ in Dallas as administrative assistant . . . **Ken Giniger** to London; Bled, Yugoslavia; Milan; Rome; Geneva and Paris on behalf of his new publishing company . . . **Cecile Kuchuk** of Pix Inc. visiting photogs in Holland, France and Italy . . . **Stan Swinton**, AP assistant general manager, back from swing through Scandinavia and attendance at International Press Institute meeting in London.

CHECKING IN: On home leave from Rome Daily American is **R. H. Cunningham**, general manager of the Italian daily . . . **Enrique Rojas-Vela**, UPI Latin American Desk, back from a tour of Hawaii and vacation at Waikiki Beach.

NEW POSTS: **Robert Liu**, AP correspondent covering recent Korean and Viet Nam news, named chief correspondent for AP in Bangkok. He's a native Chinese . . . **Alfred B. Smedley** named PR director for Arndt, Preston, Chapin, Lamb & Keen, Philadelphia and New York. He's national chairman of the fund for the widow of the unknown soldier . . . **John K. Cooley** joins The Christian Science Monitor as North African and Middle East correspondent after a year's resident fellowship at the Council on Foreign Relations . . . **Daniel G. Vanacker** and **Larry Blochman** formed International Consultants and Writers for foreign language translations and related services. Offices are in the OPC building . . . G.L.L. TV Enterprises, Inc. has been formed under **Gunter Less** to produce news background, travel and adventure color programs. Headquarters are in Roslyn, Long Island . . . new assistant to the news director of Radio Free Europe in Munich: **Reinhold Enszt**, former AP corres-

pondent in England, Germany, the Middle East and Moscow . . . The Ladies Home Journal appoints **Shirley Tucker** PR manager . . . **Roy I. Newborn**, circulation director of the New York Herald Tribune, to the same spot with the Boston Herald and Traveler . . .

ARTICLES: International Trade Review carried two articles by **Stella Margold** — "Airline Contributes to Lebanon's Development" and "California Studies Port Union" . . . **Lin Root** has lead cover story in July Cosmopolitan on estrogen titled "The Pill That Brings Happiness" . . . **Bruce Cassidy's** "Have a Wood Shopper's Ball in Your Lumberyard" in current Argosy . . . current fad for low carbohydrate diets is played down in July Woman's Day piece by **Gaynor Maddox** of Newspaper Enterprise Association. Conclusions are backed by several top nutrition research scientists.

BOOKS: **Paul B. Finney**, of Business Week has authored comprehensive 625-page "The Businessman's Guide to Europe" which covers both Western Europe and Communist-bloc countries. Assisting in the compilation were the staffs of Business Week and McGraw-Hill World News . . . "Waltz and Other Stories" by **Dr. Félix Martí-Ibáñez** is published by the house of Clarkson N. Potter . . . **Victor Lasky's** forthcoming book "The Ugly Russian" to kick off June 28. **Andy Ettinger**, working with Vic, predicts book will be Trident Press' biggest best seller since "The Carpetbaggers." Book uncovers diplomatic flummings of the communist world. "Cobras In His Garden" has received "fabulous reception" according to author **Harry Kursh**. Press conference and live cobra-handling demonstration drew about 20 newsmen and several TV news cameras to Washington press conference, resulting in more than a dozen radio and TV interviews.

SPEAKERS: **Vera Glaser**, NANA Washington correspondent, talked on "Newsgathering in the Capital" at Ag Info, professional group of US Department of Agriculture PIO staff.

HONORS: **Arthur Gaeth**, v.p. for Empire Savings Building and Loan Association, Denver, elected a director of Sales and Marketing Executives International . . . **Sam Klein** new PR chairman of United Nations Association . . . **Dorothy Omansky** v.p. for Southern New York State United Nations Association.

CANADA PRESS CLUB DEDICATES WINDOWS

The Men's Press Club of Moncton New Brunswick, in Canada, has just unveiled a stained-glass window with likenesses of ten noted Canadian newspapermen — past and present.

Details of the window were reported to the Club by **Burnet Hershey**, OPC past-president, who recently visited the club while on assignment in Canada.

Installed on the wall behind the bar at the 400-member club, the window has two vertical panels with faces of prominent journalists — one portrait from each Province. These flank a separate panel showing the club's insignia — a town crier ringing his bell and announcing the news in a village square.

Among the men paid tribute by the window project are **Elmer Ferguson**, 80, a Prince Edward Island native who became sports editor of the old *Montreal Herald* and who is now sports columnist for *The Montreal Star*, and **Lord Beaverbrook** (1879-1965), who as **William Maxwell Aitken** grew up in New Brunswick and went to England where he became publisher of *The London Daily Express*.

The unveiling marked the club's 15th anniversary. The artist is Dutch-born **Frans Cuppens**, who operates one of the few stained-glass studios in Canada, in Saint John, N.B.

WMCA director of Public Affairs **David C. Horowitz** tapped for membership in the Friars' Club . . . **Col. Barney Oldfield**, now with Litton Industries, named to the United Service Organization's Board of Governors.

ON AIR: **Josephine Lyons** doing a weekly interview show on New York's WBAI. Guests to date or coming up include **Sammy Davis**, **Ina Balin**, **Susan Reed**, **Helen Gurley Brown** and **Mme. Jaipur** . . . **Sylvia Dannett** interviewed on New York's WLIB by **Evelyn Cunningham**. Subject: Negro women . . . **Gene Sosin** of Radio Liberty read a translation of soviet poet **Yevtushenko's** famous poem "Baby Yar" at Westchester Conference on Soviet Jewry. Highlights of rally were beamed to the Soviet Union . . . **Dorothy Whyte Cotton**, author of "The Case for the Working Mother" on "Today" Show, as was **Theodore** ("The Making of the President 1964") **White** . . . **Wilson Hall** of NBC News will discuss his experiences in Santo Domingo at annual awards dinner of the Rhode Island News Broadcasters . . . **Dan Kurzman** of Washington Post and **Tad Szulc** of New York Times on recent **David Susskind** "Open End" program, discussing Dominican Republic crisis.